



**DRAFT**

## 2011 Progress Report

**Vision:** Our vision is that all Hoosier children and families have health care coverage.

**Mission:** To achieve our vision that all Hoosier children and families have health care coverage, Covering Kids & Families of Indiana actively engages in a CARE model, focusing on:

Coalition building among health centers, providers, practitioners, faith-based organizations, schools, state agencies, and funders throughout Indiana;

Advocacy to reduce barriers and increase access, availability, and affordability;

Resource building among our partners to increase access to health care; and

Education that effectively responds to health disparities and positively influences public policy.

**What We Do:** Covering Kids & Families of Indiana helps establish and operate community-based enrollment centers at hospitals, health centers, schools, child care and other social service providers through the formation of CKF-IN local coalitions. CKF-IN local coalitions and affiliates currently operate in twenty-one counties that serve over 51% of families and children enrolled in Medicaid & SCHIP.

**Core Programs & Services:** *Statewide committees* track enrollment trends and policy changes. They provide technical assistance and training to various organizations, CKF-IN local coalitions and affiliates to implement “promising practices.”

Strategic Directions/Goals (rev. 06.2010)	Objectives/Priorities (rev. 06.2010)	Progress (as of [date])
Strongest resource for facilitating health coverage enrollment	1. CKF will identify, coordinate, and prioritize enrollment and retention activities annually. A summary of priority activities will be developed annually in the fall by each Committee and incorporated into their work plans to implement the following year.	PROGRESS:
	2. CKF will continue to identify and work to add new coalition sites with a goal of expanding representation in the Southern, Eastern and Western regions of the state. CKF will examine areas where there is a lack of coalition demand or feasibility for the existing coalition model, and make recommendations to the Board for building “non-coalition” area resources such as targeted or customized technical assistance for such areas, with an emphasis on areas identified as medically underserved.	PROGRESS:
	3. CKF will devise a plan to disseminate Best Enrollment Practices to its	PROGRESS:

	<p>partners in enrollment, through such means as continuing to develop and market enrollment tool kits; use of cost-effective technologies such as webinars and teleconferencing sessions that can be conducted with partners; and through regular channels such as online newsletters, as well as staff technical assistance.</p>	
	<p>4. CKF staff, working with the Public Policy Committee will create an annual public policy agenda to recommend to the Board annually, which anticipates emerging health coverage and enrollment-related issues. The advocacy agenda will be developed in a broad policy context, in consultation with the Board, using consensus statements that all Board members agree upon. The policy agenda will serve as a guide for policy advocacy efforts that are in alignment with CKF goals and within available resources identified for such activities.</p>	<b>PROGRESS:</b>
<b>Recognized expert and strong voice on health coverage issues</b>	<p>1. CKF will identify, coordinate, and prioritize enrollment and retention activities annually. A summary of priority activities will be developed annually in the fall by each Committee and incorporated into their work plans to implement the following year</p>	<b>PROGRESS:</b>
	<p>2. CKF will continue to identify and work to add new coalition sites with a goal of expanding representation in the Southern, Eastern and Western regions of the state. CKF will examine areas where there is a lack of coalition demand or feasibility for the existing coalition model, and make recommendations to the Board for building “non-coalition” area resources such as targeted or customized technical assistance for such areas, with an emphasis on areas identified as medically underserved.</p>	<b>PROGRESS:</b>
	<p>3. CKF will devise a plan to disseminate Best Enrollment Practices to its partners in enrollment, through such means as continuing to develop and market enrollment tool kits; use of cost-effective technologies such as webinars and teleconferencing sessions that can be conducted with partners; and through regular channels such as online newsletters, as well as staff technical assistance.</p>	<b>PROGRESS:</b>
	<p>4. CKF staff, working with the Public Policy Committee will create an annual public policy agenda to recommend to the Board annually, which anticipates emerging health coverage and enrollment-related issues. The advocacy agenda will be developed in a broad policy context, in consultation with the Board, using consensus statements that all Board members agree upon. The policy agenda will serve as a guide for policy advocacy efforts that are in alignment with CKF goals and within available resources identified for such activities.</p>	<b>PROGRESS:</b>
<b>Expand and strengthen the reach and impact of statewide and local grassroots network</b>	<p>1. CKF will identify, coordinate, and prioritize enrollment and retention activities annually. A summary of priority activities will be developed annually in the fall by each Committee and incorporated into their work plans to implement the following year.</p>	<b>PROGRESS:</b>

	2. CKF will continue to identify and work to add new coalition sites with a goal of expanding representation in the Southern, Eastern and Western regions of the state. CKF will examine areas where there is a lack of coalition demand or feasibility for the existing coalition model, and make recommendations to the Board for building “non-coalition” area resources such as targeted or customized technical assistance for such areas, with an emphasis on areas identified as medically underserved.	
	3. CKF will devise a plan to disseminate Best Enrollment Practices to its partners in enrollment, through such means as continuing to develop and market enrollment tool kits; use of cost-effective technologies such as webinars and teleconferencing sessions that can be conducted with partners; and through regular channels such as online newsletters, as well as staff technical assistance.	
<b>Secure funding aligned with strategic direction needs</b>	5. CKF will secure an enhanced match rate for administrative claiming by the end of CY 2010.	<b>PROGRESS:</b>
	6. The Resource Development Committee will develop a plan to pursue new funding streams that can be used to support CKF goals. The plan will be submitted to the Board of Directors for approval by the end of CY 2010.	<b>PROGRESS:</b>
	7. CKF will develop a plan to expand and stabilize new Coalition funding including identifying options for alternative coalition models designed to better meet local community needs.	<b>PROGRESS:</b>
<b>Ensure Board, staff, and committees align with CKF goals</b>	8. On a yearly basis the CKF staff will develop an Operations Plan based on the strategic plan, Committee work plans, and identified priority strategies for the year and present the plan to the Board in preparation for the coming year. The Operations Plan will include a budget, staffing plan, and identify any potential challenges or resource limitations relevant to implementing Board directives.	<b>PROGRESS:</b>
	9. The Board of Directors will consider the Operations Plan annually and revisit the strategic plan to determine whether revisions, re-prioritization, or updates are needed.	<b>PROGRESS:</b>
	10. Upon review of the Operations Plan and approved strategic plan, the Executive Committee will prioritize the strategies for the coming year and assure that Committee work efforts and the annual Committee Work Plans, are aligned with the strategic plan goals and available operational resources	<b>PROGRESS:</b>