

A top-down photograph of several children's hands stacked in a circle, symbolizing unity and community. The children are wearing various colored shirts, including red and white plaid, blue, and orange. The background is a light-colored floor.

COVERING KIDS & FAMILIES **ANNUAL REPORT**

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A MESSAGE

FROM COVERING KIDS & FAMILIES' BOARD CHAIR

2018 served as a truly historical year for Covering Kids & Families of Indiana!

Continuing the trend of tremendous growth, 8 counties previously unserved by CKF were absorbed by existing Lead Agencies. The Community Action Program of Western Indiana also joined the CKF family as our 20th Lead Agency – officially making Covering Kids & Families a statewide organization!

While a momentous achievement by itself, our Lead Agencies also set record numbers for coverage applications, assists to consumers, and contacts at outreach events in their local communities. More Hoosiers than ever learned about coverage, got covered and stayed covered thanks to the efforts of CKF!

This was not the only major benchmark that 2018 held for CKF, as we also celebrated 10 years as lead organization for the Indiana School Health Network (ISHN) and convener of the annual conference. A record number of partners and stakeholders from across the state joined ISHN in Celebrating a Decade of Connecting the Dots. Over the past decade ISHN has been consistent in providing a forum for sharing information, resources and opportunities to connect those who are passionate about Hoosier children and their health.

As we enter 2019, we will encounter new challenges in the ever-changing landscape of healthcare coverage. CKF will meet these challenges head on, and celebrate our 20th year by continuing to enroll, educate and support Hoosiers with the unparalleled expertise and limitless passion that has been the hallmark of our efforts.



Kathy Koehler, CKF Board Chair

MISSION

Covering Kids & Families promotes and facilitates healthcare coverage through:

BUILDING COALITIONS that enroll, educate, and support Hoosiers

ADVOCATING for strong and inclusive public policies

ADVOCATING HEALTHCARE COVERAGE FOR ALL

67,256

Activities & Events



27,326 Applications

Applications were up **24%** in 2018

124,890

Attendees Impacted
at CKF Events



35,148



Assists to other consumers
provided by CKF Coalitions

Assists were up **17%** in 2018

241,345



Pieces of Information
Distributed

2018
STATEWIDE
CKF IMPACT

41,518

Assists to other consumers
provided by CKF Partners

Partner assists were up **28%** in 2018

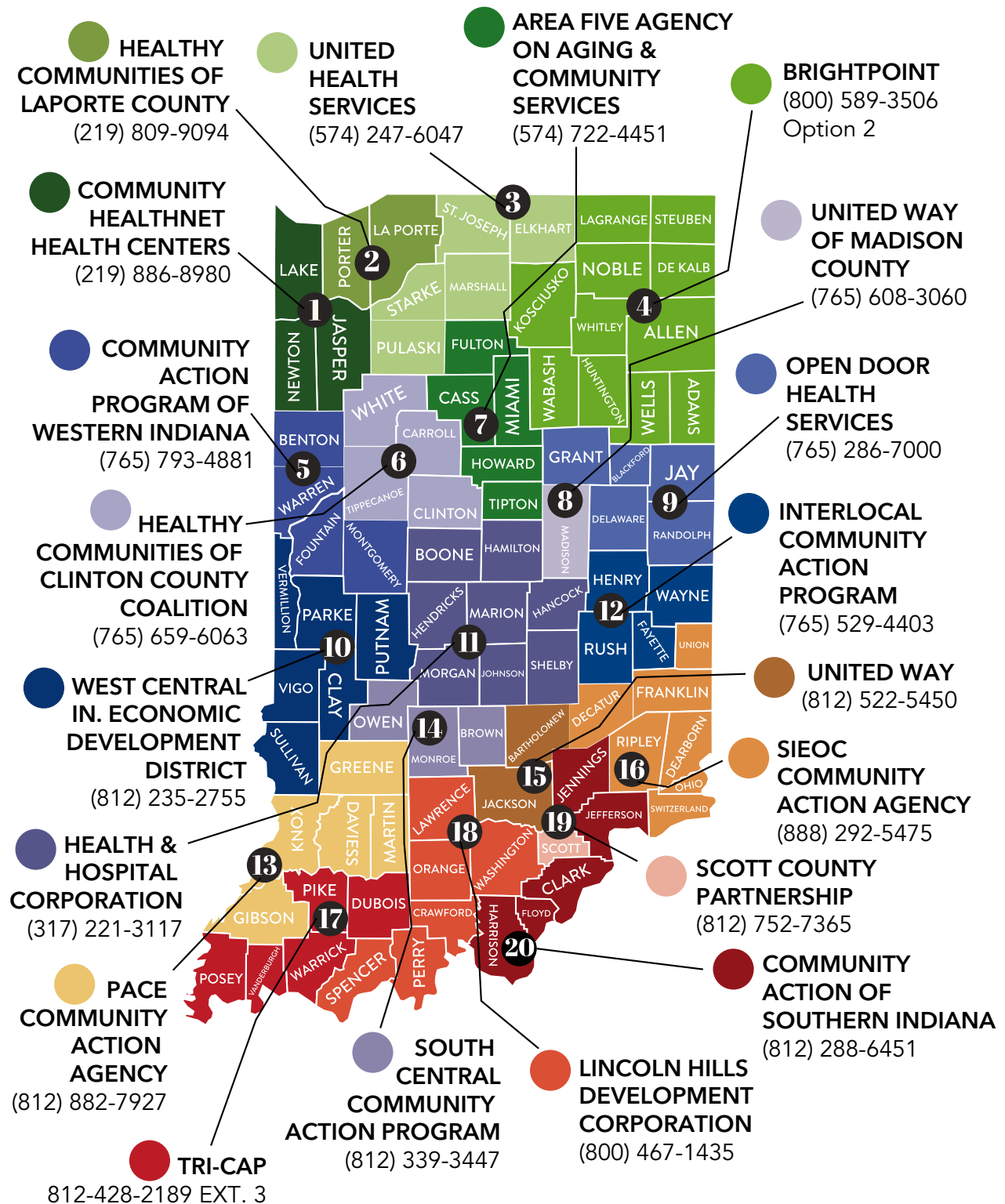
“ Hoosiers are known for their hospitality and independence. Our coalitions exemplify those qualities with their openness to all and unique knowledge of their communities' needs. They are the glue that holds CKF Indiana together and makes us stronger. ”

- Susan Jo Thomas, Executive Director



STATEWIDE COVERAGE

IN 2018, OUR STATEWIDE COALITION EXPANSION WAS COMPLETED



WHY WE DO IT

HELPING PEOPLE GET COVERED & STAY COVERED



KATY CASPER

Navigator at CKF of CASI, Corydon

"I have always enjoyed giving back to the community and the connections with others you make along the way. CKF allows me to do this by helping people find, use, and keep health insurance; and in the process, live better lives and enrich mine, too."



ASHLEY CACERES

Bilingual Outreach & Enrollment Specialist for CKF of United Way, Seymour

"Working for CKF allows me to continue my passion for serving those who are underserved, or underrepresented. Through CKF, I am able to express and take action on health concerns and initiatives that better serve the community as a whole."



DEBORAH CAPPS

Health Services Director, TRI-CAP

"When CKF-IN approached TRI-CAP about offering healthcare navigation services, it sounded too good to be true. CKF-IN provides not only the financial support for our coalition, but also provides on-going guidance and assistance."



AMANDA CHAPPELL

Program Manager, CKF of Brightpoint

"Growing up, I spent a lot of time in and out of hospitals with my mother, and I always wanted to work in healthcare to help people. With CKF of Brightpoint, I get to advocate for social justice and help improve access to quality healthcare services. I love what I do, and I could not imagine being anywhere else."



TONYA CARTER-SANDERS

Outreach & Enrollment Manager, CKF of Community HealthNet Health Centers

"Working with CKF has allowed me to be a better informed advocate not only for my own family but for every person I meet. The state office does a wonderful job of preparing new state proposed bills and laws for us. And as a result, I can confidently speak on policy changes as well as new community resources."



NANCY VAUGHAN

President, CKF of United Way of Madison County

"Since becoming involved with Covering Kids & Families of Indiana, I have become so much more aware of how important it is for systems to work together to serve. CKF brings together insurance providers, health care providers, nonprofit human service organizations and concerned individuals to accomplish a simple goal: access to healthcare for everyone."

POLICY ACCOMPLISHMENTS

CKF helped to found the **Collaborative Stakeholder Workgroup**, which was formed to give a collective voice to consumers with chronic diseases and other health risk factors. This group has grown to consist of representatives from over a dozen consumer advocacy organizations, all four managed care entities and the Indiana Family & Social Services Administration (FSSA).

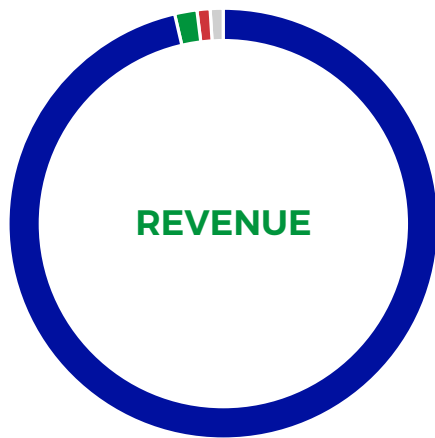
In our ongoing relationship with FSSA, CKF was at the forefront of dialogue on the rollout of **Gateway to Work** and other **Healthy Indiana Plan** provisions, such as the redetermination lockout.

By educating lawmakers throughout the legislative session, CKF solidified our role as a lead voice on **Indiana Medicaid programs**. Among our efforts was defeating a measure that would have added burdensome requirements to the entirety of Medicaid and other programs that aid our consumers.

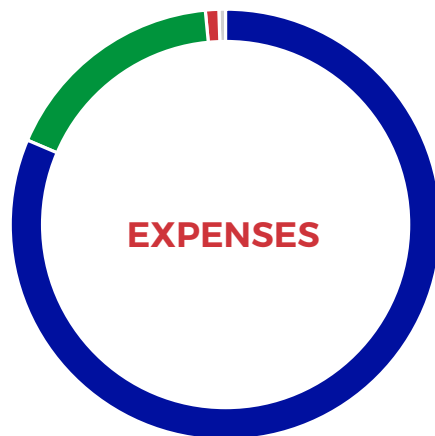
Our active monitoring of federal policy developments, such as **deregulation of short-term plans**, resulted in proactive communication to lead agencies, local coalitions and other partners that allowed consumer protection strategies to be in place well ahead of market changes.



2018 FINANCIAL SUMMARY



Health & Hospital Contract	\$4,685,829	98.20%
Conference & Training	\$80,622	1.69%
Contributions	\$4,221	0.09%
Interest Income	\$846	0.02%



Program Service Contracts	\$3,835,645	81.33%
Personnel & Benefits	\$817,854	17.34%
Other Contract Services	\$60,109	1.27%
Fundraising	\$316	0.01%
Depreciation	\$2,273	0.05%



INDIANA SCHOOL HEALTH NETWORK

CKF-IN is proud to be the lead agency for the Indiana School Health Network (ISHN). The 10th ISHN School Health Conference, Celebrating a Decade of Connecting the Dots, had a total of 522 individuals registered and 466 attended. The attendance grew by 27% over 2017.





2018 BOARD OF DIRECTORS

CHAIR: Kathy Koehler | President, Koehler Partners

PAST CHAIR: Carl Ellison | President & CEO, Indiana Minority Health Coalition

VICE CHAIR: Pam Brookshire | Vice President of Community Services, Brightpoint

TREASURER: Kevin O'Toole | President/CEO, Managed Health Services

SECRETARY: Don Kelso | Executive Director, Indiana Rural Health Association

MEMBERS

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Matt Brooks | CEO, Indiana Council of Community Mental Health Centers, Inc.

Joe Brubaker | Grants & Foundations Director, United Way of Central Indiana

Tory Castor | Vice President, Government Affairs, IU Health

Joan Duwve | Assoc. Dean of Public Health Practice, IU Fairbanks School of Public Health

Toni Estep | Owner/Principal, TRE Consulting, LLP

Mike Harding | Founding Principal, M.A. Harding & Associates

Bruce Hayes | President and CEO, MDwise

Kate Hill-Johnson | Admin. Director, Community Health Improvement, Franciscan Health

Charlotte MacBeth | CEO Medicare & Retirement for Indiana, UnitedHealthcare Indiana

Joanne Martin | Consultant, Goodwill Industries of Central & Southern Indiana

Anne Murphy | Senior Vice President Government Relations, Community Health Network

Greg Porter | Vice President of External Affairs, Health & Hospital Corporation of Marion County

Deborah Rasper | Healthcare Consultant

Georgiana Reynal | System Director, Advocacy and Government Relations, St. Vincent Health

Kimberly Roop | President, Indiana Anthem Medicaid, Anthem Blue Cross Blue Shield

Steve Smitherman | Executive Director, CareSource Indiana

Sarah Stelzner | Assistant Clinical Professor of Pediatrics, IU School of Medicine

Brian Tabor | President, Indiana Hospital Association

Drew Thomas | Finance and Operations Program Director, Indiana Primary Health Care Assoc.

Nancy Vaughan | President, United Way of Madison County

Gloria Wetnight | Director of Programs on Aging & Disability, West Central Indiana Economic Development District, Area 7 Agency on Aging

Ellen Zimmerman | Director of Aging & Community Services, Area Five Agency on Aging & Community Services

Enid Zwirn | Co-Founder, Indiana Health Advocacy Coalition

CKF STAFF

Executive Director | Susan Jo Thomas

Deputy Director of Operations & ISHN | Norma Napoli

Director of Coalition Development & Support | Marci Toler

Regional Director of Northern Indiana | Doris Higgins

Regional Director of Southern Indiana | Sarah Thompson


Director of Finance | Annette Baker

Director of Public Policy | Mark Fairchild

Director of Training & Information | Blake Johnson

Office Coordinator | Sheila Smyth



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